

# China National Day Celebrations

Friday 29 September 2023 | 6pm | Government House

Join us for a special celebration of the Australia - China relationship, featuring fine Western Australian food and beverages.

Co-organised by



Australia China Business Council  
澳大利亚中国工商业委员会  
Celebrating 50 Years in 2023



澳大利亚中国总商会 - 珀斯分会  
China Chamber of Commerce in Australia Perth Branch

## Partnership Package

An opportunity to partner with the Australia China Business Council WA and the China Chamber of Commerce Australia Perth Branch for the China National Day Celebrations 2023.

**Friday 29 September 2023 | Government House**

Key Event Partner



# About our annual China National Day Celebrations

A flagship event, the Australia China Business Council Western Australia (ACBC WA) and China Chamber of Commerce in Australia (CCCA) Perth Branch China National Day Celebrations are scheduled for Friday 29 September 2023 at Government House, Perth.

Owing to the significance of the event and the broader bilateral relationship, this cocktail-style function traditionally attracts 250-350 senior decision makers from within WA's Australian and Chinese business, government, academic, and cultural communities.

In 2023, the event returns to Government House, presenting a rare opportunity for the community to come together to celebrate the Australia-China friendship in one of the state's most historic and esteemed venues.

The event includes a variety of Western Australian food and beverage from around the state, as well as prizes, awards, high-level keynote speakers and entertainment.

Support from event partners is integral to the success of this event, and provides us with the ability to raise the profile of this vital and complementary relationship.

We look forward to working with you to ensure you make the most of your partnership with us during this important occasion.

# Platinum Event Partner (\$15,000 + GST)

## Key Sponsorship Benefits:

- **One (1) available.**
- Your company logo displayed prominently on event marketing and signage with acknowledgement as 'Platinum Event Partner.'
- Your organisation logo displayed at event on the screens (with caption 'Platinum Event Partner').
- Your logo displayed on the media wall.
- Acknowledgement as 'Platinum Event Partner' by Master of Ceremony and ACBC WA President speech.
- Play a promotional/corporate video at event (2 min).
- Eight (8) complimentary tickets for your organisation to attend (and additional tickets at member rate).
- A representative to make a brief speech (3 minutes).
- A representative from your organisation to introduce a guest speaker.
- Promotion on ACBC WA website and LinkedIn



# Gold Event Partner (\$10,000 + GST)

## Key Sponsorship Benefits:

- **One (1) available.**
- Your company logo displayed prominently on event marketing and signage with acknowledgement as 'Gold Event Partner.'
- Your organisation logo displayed at event on the screens (with caption 'Gold Event Partner').
- Your logo displayed on the media wall.
- Acknowledgement as 'Gold Event Partner' by Master of Ceremony and ACBC WA President speech.
- Five (5) complimentary tickets for your organisation to attend (and additional tickets at member rate).
- A representative to make a brief speech (3 minutes).
- A representative from your organisation to introduce a guest speaker.
- Promotion on ACBC WA website and LinkedIn



## Premium Event Partner

(\$5,000 + GST) and

\*Premium Food & Beverage Partner

### Key Sponsorship Benefits:

- Your company logo displayed prominently on event marketing and signage with acknowledgement as 'Premium Event Partner.'
- Your company logo displayed at event on the screens (with caption 'Premium Event Partner')
- Your logo displayed on the media wall.
- Acknowledgement as 'Premium Event Partner' by Master of Ceremony and ACBC WA President in his speech.
- Two (2) complimentary tickets to attend event (and additional tickets at member rate).
- Promotion on ACBC WA website and LinkedIn
- \*Premium Food & Beverage Partner is subject to discussion with organisers and is an in-kind partnership

## Door Prize/Guest Speaker Gift Sponsor

(Gift to the value of \$250+ + GST)

### Key Sponsorship Benefits:

- Logo featured on screens during the Door Prize draw
- Acknowledgement as 'Door Prize Sponsor' by Master of Ceremony
- Opportunity to purchase tickets at members rate
- Logo feature on ACBC WA website and LinkedIn

# Contact us

ACBC WA and CCCA Perth Branch would love to hear from you and work with you to ensure that you make the most from your sponsorship.

For further partnership enquiries please contact:

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**David Sun, President**

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**Leah Zhao, Secretary General**

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For general event enquiries contact: [eventswa@acbc.com.au](mailto:eventswa@acbc.com.au)



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