



# China Business Services Directory

AUSTRALIA CHINA BUSINESS COUNCIL / NEW SOUTH WALES



Australia China Business Council  
澳大利亚中国工商业委员会

# Contents

<b>Accounting or Auditing</b>	3
<b>China Market Entry / Export</b>	5
<b>Education</b>	7
<b>Finance</b>	8
<b>HR &amp; Cross Cultural Services</b>	8
<b>Inward Investment</b>	9
<b>Legal</b>	10
<b>Marketing</b>	12
<b>Property</b>	14
<b>Strategy</b>	15
<b>Telecommunications &amp; IT Services</b>	18

## Not yet a Member?

To become a member or learn more about ACBC,  
contact Victoria Kung or visit our website  
<http://www.acbc.com.au>



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# Welcome

The Australia China Business Council is a membership-based, non-profit, non-government organisation that provides members with knowledge and connections to support their Australia-China business.

Doing business with China is highly rewarding, but also challenging. Obtaining advice from experts that understand the market is important. Our membership represents deep expertise on all aspects of doing business with China – whether finding business partners, raising capital, hiring staff, setting up the right legal structures, utilising e-commerce and social media platforms.

This directory provides details of experts within our membership that can support your business objectives in China. I hope you find this a useful resource.



## What ACBC Offers



**Gain insights** on China through our events program.



**Access** ACBC's online members-only information and resources.



**Build customer base** through listing on ACBC's online membership directory.






**Build a network** with China-connected businesses and professionals.



**Promote** your events and thought leadership through our newsletter (with a 4000+ audience)

# Directory

## Accounting or Auditing




Name	About	Contact
	<p>Accru Felsers is an award-winning accounting firm based in Sydney. We help businesses thrive and generate wealth while managing financial risk and compliance. We are professional advisers to a wide range of international clients and we deliver prompt service, accurate advice and positive financial outcomes. Whether you are expanding into China, entering the Australian market or growing rapidly in Australia, you could benefit from our services tailored to your specific needs, including Audit &amp; Assurance, Business &amp; Corporate Advisory, Business Process Outsourcing, Taxation Consulting &amp; International Tax Arrangements.</p> <p><a href="http://www.accru.com">www.accru.com</a></p>	<p><b>Steven Zabeti</b> <a href="mailto:szabeti@accrusyd.com.au">szabeti@accrusyd.com.au</a> (02) 8226 1655</p>
<p><b>Tiger Brokers (AU) Pty Limited</b></p> 	<p>Tiger Brokers (AU) Pty Limited is a Tiger Brokers company, a renowned Nasdaq listed financial technology (Fintech) venture headquartered in Beijing, China (NASDAQ: TIGR), with branches in several jurisdictions including New Zealand, Australia, Hong Kong, USA, and Singapore. We have a comprehensive Fintech background to offer a suite of multi-asset class capabilities which includes equities trading, access to primary market listings and hedge fund offerings.</p> <p><a href="http://www.tigerbrokers.nz">www.tigerbrokers.nz</a></p>	<p><b>Vincent Cheung</b> <a href="mailto:vincent.c@tigerfintech.com">vincent.c@tigerfintech.com</a> +64 7618 2288</p>
	<p>William Buck is one of Australia's Top 10 leading accounting firms. With 700+ experts around Australia &amp; NZ, and their global alliance with Praxity, William Buck offers in-depth knowledge in cross border dealings. Together with their team of bilingual advisors, they have helped SMEs increase their competitiveness through their services ranging from compliance to strategies development and implementation. Their 'Changing Lives' philosophy reflects their passion in making a positive difference - to support and connect individuals and businesses with industry groups, service providers and investors. We're extremely proud to be part of the Asian community and partnering with you.</p> <p><a href="http://www.williambuck.com">www.williambuck.com</a></p>	<p><b>Ruby Cheung</b> <a href="mailto:ruby.cheung@williambuck.com">ruby.cheung@williambuck.com</a> (02) 8263 4000</p>

## Accounting or Auditing



Name	About	Contact
<p><b>Wis Partners Group Pty Ltd</b></p> 	<p>Wis Partners was established in Australia in May 2013 by a group of highly experienced and competent professionals. We are a uniquely positioned accounting firm, endeavoring to add value to clients through our sophisticated professional capabilities. Our leaders and specialists have demonstrated and long-standing experience in either "Big Four" accounting firms or large commercial organisations. With strong connections with many businesses and high exposure in different industries throughout Australia and China, Wis Partners is positioned well to provide more comprehensive services in complex areas at a lower cost.</p> <p><a href="http://www.wispac.com.au">www.wispac.com.au</a></p>	<p><b>Yoyo Fu</b> <a href="mailto:yoyo.fu@wispac.com.au">yoyo.fu@wispac.com.au</a> 0450 199 257</p>



## China Market Entry / Export



Name	About	Contact
	<p>Australia China Business &amp; Innovation Centre (ACBIC) specializes in cross-cultural corporate training. As a cross-border integration service platform, ACBIC provides a one-stop integrated service for enterprises in both China and Australian markets. ACBIC focuses on building the four major hubs: a cross-border integration service platform; a one-stop integrated service provider of Trade and Investment, Research and Development; Incubation Services and Education Services. We aim to provide an all-round, full-range chain of quality Incubation services. We attract and screen outstanding business projects and provide various individualized consulting and landing services. We organize promotion of events, seminars, entrepreneurship competitions and counseling to gather international talent and entrepreneurs.</p> <p><a href="http://www.aecenter.com">www.aecenter.com</a></p>	<p><b>Judy Hendricks</b> <a href="mailto:info@aecenter.com">info@aecenter.com</a> 0434 643 928</p>
	<p>China Connex offers safe, profitable connections to the world's largest market through Market Consultancy, Chinese Communications &amp; Marketing, and Critical Business Solutions.</p> <p><a href="http://www.china-connex.com">www.china-connex.com</a></p>	<p><b>Lewis Jones</b> <a href="mailto:l.jones@china-connex.com">l.jones@china-connex.com</a> (02) 6181 5441</p>
	<p>Fracht Australia is an International Freight Forwarder with offices in all major cities Australia-wide and partners worldwide. All Australian offices are AS/NZS ISO9001:2015 Quality, ISO14001:2015 Environmental and AS/NZS4801:2001 WH&amp;S Certified. We cater to a wide range of clients and provide following services and more: Worldwide Airfreight and Seafreight – import and export – door to door / Logistics and Distribution / Project Transports and Heavy Lifts and more.</p> <p><a href="http://www.fracht.com.au">www.fracht.com.au</a></p>	<p><b>Peter Pluess</b> <a href="mailto:peterpluess@frachtsyd.com.au">peterpluess@frachtsyd.com.au</a> (02) 8336 8100</p>

## China Market Entry / Export

Name	About	Contact
	<p>Kupiter provides digital marketing services for China market entry solutions. SydneyDirect.com.au is our e-commerce marketplace where Australian brands meet Chinese consumers. We provide very cost-effective standard packages to tap into the Chinese market with easy steps:</p> <ol style="list-style-type: none"><li>1. Get Chinese digital presence and e-commerce marketing portal by joining SydneyDirect</li><li>2. Setup WeChat official account directly under client's company with Chinese payment gateway integrated. (e.g. WeChat pay or Alipay)</li><li>3. Promote Brand and launch products in Shanghai with EMPOS (E-commerce Marketing Point Of Sales) new retail channel program.</li></ol> <p>We also customize services based on your profile and goals.</p> <p><a href="http://www.kupiter.com">www.kupiter.com</a></p>	<p><b>Edwin Hsu</b> <a href="mailto:edwin@kupiter.com">edwin@kupiter.com</a> 0424 970 118</p>
<p><b>NSW Treasury</b></p> 	<p>The Export Development and Services team and the China team at NSW Treasury are responsible for the facilitation of trade and investment between NSW and China. We assist NSW companies to export into China by providing market insights and briefings with our trade advisors.</p> <p><a href="http://www.invest.nsw.gov.au">www.invest.nsw.gov.au</a></p>	<p><b>Sue Hargreaves</b> <a href="mailto:export.enquiries@industry.nsw.gov.au">export.enquiries@industry.nsw.gov.au</a> (02) 8222 4135</p>





## Education

Name	About	Contact
	<p>MoTai Mandarin is a private Chinese language learning institute in Sydney. We provide quality Mandarin Chinese courses to adults and children of all levels to help them in their academic, professional or business lives. MoTai has also been providing very focused Chinese language, cultural awareness and business etiquette programs to some of Australia's leading companies as well as other international businesses located in Sydney.</p> <p><a href="http://www.motaimandarin.com.au">www.motaimandarin.com.au</a></p>	<p><b>Read Mo</b> <a href="mailto:read.mo@motaimandarin.com.au">read.mo@motaimandarin.com.au</a> 0412 894 165</p>
<p><b>The University of Sydney Confucius Institute</b></p> 	<p>The University of Sydney Confucius Institute was launched in 2008 as a collaboration between the University of Sydney and the Confucius Institute Headquarters in China, in partnership with Fudan University, Shanghai. The Institute is committed to spreading a passion and understanding of Chinese culture to the greater Sydney community. Every year, hundreds of Australians learn Chinese Mandarin with us. We've created one of Australia's most effective Chinese language courses and corporate in-house training programs.</p> <p><a href="http://www.sydney.edu.au/confucius-institute">www.sydney.edu.au/confucius-institute</a></p>	<p><b>Xing Jin</b> <a href="mailto:confucius.institute@sydney.edu.au">confucius.institute@sydney.edu.au</a> (02) 9114 0760</p>











## Finance

Name	About	Contact
	<p>CRM Brokers is a leading Australian insurance broker that has been providing broking services and risk management solutions to Australian and Chinese businesses for over 20 years. We have a strong understanding of the risks facing all types of businesses, both corporate and commercial and the impact insurance premiums can have on them. We have a simple goal- to give our clients the peace of mind of knowing that they have a quality insurance program at competitive terms backed by comprehensive claims support.</p> <p><a href="http://www.crmbrokers.com.au">www.crmbrokers.com.au</a></p>	<p><b>Vikram Choudhry</b> <a href="mailto:crm12@crmbrokers.com.au">crm12@crmbrokers.com.au</a> 1300 880 494</p>
	<p>Polar Pay Pty Limited (ABN 87 635 246 776 ) is a remittance service provider registered with AUSTRAC. Polar Pay is committed to providing you with a streamlined international payment solution across different currencies with minimum fees combined with premium client services. We are looking to partner up with you and offer a one-stop solution for your international payment needs.</p> <p><a href="http://www.polarpay.com.au/">www.polarpay.com.au/</a></p>	<p><b>Vincent Yang</b> <a href="mailto:vincent.yang@polarpay.com.au">vincent.yang@polarpay.com.au</a> (02) 9047 7806</p>



## HR & Cross Cultural Services

Name	About	Contact
	<p>We empower businesses by providing effective staffing solutions and tailored modern HR consulting solutions. We help young professionals and graduates to succeed by providing career coaching, interview rescue workshops and internships of high quality.</p> <p><a href="http://www.eficazrecruitment.com">www.eficazrecruitment.com</a></p>	<p><b>Helen Li</b> <a href="mailto:helen.li@eficazrecruitment.com">helen.li@eficazrecruitment.com</a> 0433 360 926</p>
	<p>Polyglot Group is a global growth partner, helping businesses large and small to expand &amp; thrive around the world. Their tailored &amp; comprehensive services cover Business Setup, HR Advisory &amp; Outsourcing, Talent Acquisition, Payroll Outsourcing and Language Support. Their services focus on nurturing your business' human capital. Present over 4 continents, 6 countries &amp; 12 cities and speaking 30 languages, they can help take your business wherever you wish to grow.</p> <p><a href="http://www.thepolyglotgroup.com">www.thepolyglotgroup.com</a></p>	<p><b>Alexandre Kohn</b> <a href="mailto:alex@thepolyglotgroup.com">alex@thepolyglotgroup.com</a> 0410 774 822</p>



## Inward investment

Name	About	Contact
 <p><b>China West Bridge</b> 西桥中国顾问有限公司</p>	<p>We specialise in facilitation of cross border investment and acquisitions, into or out of China. We are a member firm of the international alliance, 'Eaton Square'.</p> <p><a href="http://www.chinawestbridge.com">www.chinawestbridge.com</a></p>	<p><b>James Huey</b> <a href="mailto:james@chinawestbridge.com">james@chinawestbridge.com</a> 0412 537 106</p>
<p><b>NSW Treasury</b></p>  <p><b>NSW</b> GOVERNMENT</p>	<p>The Investment team at NSW Treasury are responsible for the promotion and facilitation of investment into NSW. Our Investment Concierge assists Chinese companies to enter the NSW market by providing market briefings and connecting them with relevant organisations and government contacts.</p> <p><a href="http://www.invest.nsw.gov.au">www.invest.nsw.gov.au</a></p>	<p><a href="http://invest.nsw.gov.au">invest.nsw.gov.au</a> (02) 8222 4888</p>
<p><b>The iQ Group Global</b></p> 	<p>We are a consortium of companies who work together to find, fund and develop bioscience discoveries into life-changing medical innovations – and take them to the people who need them most.</p> <p><a href="http://www.theiqgroupglobal.com">www.theiqgroupglobal.com</a></p>	<p><b>Michelle Zhao</b> <a href="mailto:michelle.zhao@theiqgroupglobal.com">michelle.zhao@theiqgroupglobal.com</a> 0436 481 732</p>
<p><b>Wealth Pi Fund</b></p> 	<p>Wealth Pi Fund is an experienced property lending &amp; investment fund, leveraging our deep understanding of the Australian real estate market, industry expertise and strong international network to provide: A range of tailored funding solutions for quality and credit worthy real estate developments; Bespoke investment opportunities secured by property assets, which offer sophisticated investors superior risk adjusted fixed income investments.</p> <p><a href="http://www.wealthpi.com.au">www.wealthpi.com.au</a></p>	<p><b>Christina Jiang</b> <a href="mailto:christina.j@wealthpifund.com">christina.j@wealthpifund.com</a> 0416 685 999</p>

## Legal Services




Name	About	Contact
<p><b>Australian Business Lawyers &amp; Advisors</b></p> 	<p>As a mission-based business, we focus on your business success and deliver commercially appropriate solutions to resolve your problems. We focus on representing and advocating for business. With no partnership structure, the team collaborate and co-operate together, both within our practice teams and across the firm. We advise across workplace + employment and corporate + commercial legal matters. With offices in Sydney, Newcastle and Brisbane we service customers nationally and overseas.</p> <p><a href="http://www.ablawyers.com.au">www.ablawyers.com.au</a></p>	<p><b>Fiona Kenny</b> <a href="mailto:info@ablawyers.com.au">info@ablawyers.com.au</a> 1300 565 846</p>
<p><b>Bird &amp; Bird</b></p>	<p>Bird &amp; Bird is an international law firm which supports organisations being changed by technology and the digital world. With 30 full service international offices including in Sydney, Beijing, Shanghai and Hong Kong, we are well placed to help with diverse Australia-China business issues. In cross-border corporate deals, energy and resources projects, commercial contracts, intellectual property, HR, real estate, and possible disputes, our team of talented, multi-lingual lawyers can assist. We regularly assist Chinese entities in renewable energy, mining &amp; resources, and agricultural transactions in Australia.</p> <p><a href="http://www.twobirds.com">www.twobirds.com</a></p>	<p><b>Kristyn Ohandja</b> <a href="mailto:kristyn.ohandja@twobirds.com">kristyn.ohandja@twobirds.com</a> (02) 9226 9888</p>
<p><b>COLIN BIGGERS &amp; PAISLEY LAWYERS</b></p> 	<p>Colin Biggers &amp; Paisley is an Australian commercial legal practice. We are lawyers of choice in the property, construction and insurance industries and maintain a strong presence in transport and logistics, banking and finance, employment, energy, mining and resources and government. We have a dedicated China Practice with a team of staff fluent in Mandarin and Cantonese providing corporate advisory and dispute resolution services to offshore and local Chinese enterprises doing business in Australia. Our senior team members have worked on China related transactions for over two decades.</p> <p><a href="http://www.cbp.com.au">www.cbp.com.au</a></p>	<p><b>Sophia Mao</b> <a href="mailto:sophia.mao@cbp.com.au">sophia.mao@cbp.com.au</a> 0412 414 647</p>

## Legal Services




Name	About	Contact
	<p>HWL Ebsworth is the largest legal partnership in Australia with offices in Adelaide, Brisbane, Canberra, Darwin, Hobart, Melbourne, Sydney, North West Sydney, and Perth. Our China Practice acts for Chinese clients in inbound investments and for Australian businesses with dealings in China. Fluent in Mandarin, Cantonese and other Chinese dialects, with a deep understanding of Chinese culture and business practices and one of the largest property teams in Australia, our Chinese clients can access our expertise in all facets of property investment and development, complex commercial disputes, FIRB, disputes with the Australian Taxation Office involving AUSTRAC and other government agencies.</p> <p><a href="http://www.hwlebsworth.com.au">www.hwlebsworth.com.au</a></p>	<p><b>Yan Li Wang</b> <a href="mailto:ywang@hwle.com.au">ywang@hwle.com.au</a> (03) 8644 3628</p>
	<p>Pinsent Masons is a global professional services business with law at its core. We have built a team entirely around the needs of our clients operating in the infrastructure and energy sectors. Whether you're seeking advice on investment into Australia, or doing business globally, our knowledge of the global infrastructure and energy markets is unrivalled. Our team of over 350 infrastructure specialists advises on infrastructure projects around the world. We have been trusted with many of the largest and most ambitious international projects with capital values from the tens of millions to the billions.</p> <p><a href="http://www.pinsentmasons.com">www.pinsentmasons.com</a></p>	<p><b>Matt Croagh</b> <a href="mailto:marnie.budd@pinsentmasons.com">marnie.budd@pinsentmasons.com</a> (03) 9909 2518</p>







## Marketing

Name	About	Contact
 <p><b>Agency3</b></p>	<p>We build brands to successfully launch into new markets by offering an end to end import and export solution, specialising in brand and creative strategy, marketing, digital advertising, media, distribution &amp; logistics and brand launch. We champion brands with big goals by working in partnership to strategise, create, produce and launch a brand into new markets. We approach every brief with a clear understanding of the business goal, how to reach it and the return on investment needed for success.</p> <p><a href="http://www.agency3.com.au">www.agency3.com.au</a></p>	<p><b>Sandy Rudd</b> <a href="mailto:sandy@agency3.com.au">sandy@agency3.com.au</a> 0409 019 489</p>
 <p><b>digital crew.</b></p>	<p>Digital Crew is a multi award winning multilingual digital agency with offices in Sydney, Melbourne, Hong Kong, Guangzhou, Shanghai, Tokyo, New York and Mumbai. We specialize in Chinese, English, Japanese and Hinglish Digital Marketing services. We help brands target audiences in local and international markets by generating leads, improve user engagement, raising brand visibility, increasing sales, and building successful partnerships.</p> <p><a href="http://www.digitalcrew.com.au">www.digitalcrew.com.au</a></p>	<p><b>Ophenia Liang</b> <a href="mailto:ophenia@digitalcrew.com.au">ophenia@digitalcrew.com.au</a> 0421 286 316</p>
 <p><b>HAYMARKET HQ</b></p>	<p>Haymarket HQ provides shared office spaces and (online) education to SMEs that want to expand into the Chinese market. Based in Chinatown, Sydney, we are home to 40+ companies, have supported over 450 companies enter the Chinese market and are supported by the City, State and Commonwealth governments.</p> <p><a href="http://www.haymarkethq.com">www.haymarkethq.com</a></p>	<p><b>Duco van Breemen</b> <a href="mailto:duco@haymarkethq.com">duco@haymarkethq.com</a> 0404 933 817</p>




## Marketing

Name	About	Contact
 <b>Lantian</b>	<p>Lantian Consulting provides business, marketing, communications and brand strategy and solutions for Australian-based businesses entering the China market. Expertise has been gained living and working in China, Australia and Asia leading China, regional Asia-Pacific, global and international business on market leading brands, in multinational corporations including start-up business in China and launching brands in China. Lantian's blue sky thinking starts with the customers at the centre of your business world and defines strategies, tactical plans and solutions for market entry and consumer marketing to deliver business objectives and growth.</p> <p><a href="http://www.lantian.com.au">www.lantian.com.au</a></p>	<p><b>Mellisa Gillies</b> <a href="mailto:mellisa.gillies@lantian.com.au">mellisa.gillies@lantian.com.au</a> (02) 8003 7195</p>
 <b>sinorbis</b>	<p>Sinorbis is a multi-award-winning software company helping Education, B2B &amp; Technology clients engage with Chinese consumers. The company provides Western businesses with the world's first integrated marketing platform to create, measure and optimise their Chinese digital presence, all the while offering:</p> <ul style="list-style-type: none"><li>• Accelerated speed to market - launch your digital presence within weeks without having to jump the usual administrative hurdles.</li><li>• Reduced cost - set up and manage digital marketing initiatives at a fraction of the investment previously required.</li><li>• Increased control - get an integrated view of all digital initiatives in China</li></ul> <p><a href="http://www.sinorbis.com">www.sinorbis.com</a></p>	<p><b>Ada Wang</b> <a href="mailto:ada@sinorbis.com">ada@sinorbis.com</a> 0490 401 102</p>
 <b>sussex</b> AUSTRALASIA	<p>Sussex Australasia offers marketing, media and communication strategies and executions for brands entering the China market. Our service scope covers: branding and communication strategies, planning, events, PR, media buy, KOL and e-commerce consultation. Sussex has been in the market for 30 years and has partner agencies on the ground in China.</p> <p><a href="http://www.sussexaustralasia.com.au">www.sussexaustralasia.com.au</a></p>	<p><b>Kelly</b> <a href="mailto:kelly@sussexaustralasia.com.au">kelly@sussexaustralasia.com.au</a> (02) 8113 3600</p>

## Property




Name	About	Contact
	<p>Altus Group Limited is a leading provider of independent advisory services, software and data solutions to the global commercial real estate industry. Our businesses, Altus Analytics and Altus Expert Services, reflect decades of experience, a range of expertise, and technology-enabled capabilities. Our solutions empower clients to analyse, gain market insight and recognise value on their real estate investments. Headquartered in Canada, we have over 2,500 employees around the world, with operations in North America, Europe and Asia Pacific.</p>	<p><b>Steven Ngai</b> <a href="mailto:stephen.ngai@altusgroup.com">stephen.ngai@altusgroup.com</a> (02) 9283 7311</p>
	<p>Henson Properties is respected as one of the pioneer real estate agents in Sydney. We provide a full range of real estate services including residential and investment sales, corporate and executive leasing, property management, project marketing, research and consultancy. Henson Properties prides itself on its research-based analysis of the property market and on its innovative solutions to specific clients' property investment requirements.</p>	<p><b>Ray Chan</b> <a href="mailto:ray.chan@henson.com.au">ray.chan@henson.com.au</a> (02) 9267 3888</p>
	<p>Mecone is a leading urban planning, policy and development advisory consultancy with offices in Sydney, Western Sydney, Brisbane and Melbourne. Favouring balance between human needs and the natural environment, Mecone provides practical, economically viable and sustainable advice and development services to private sector and government clients.</p>	<p><b>Joe Wang or Kate Bartlett</b> <a href="mailto:info@mecone.com.au">info@mecone.com.au</a> (02) 8667 8668</p>
	<p>Trusted since 1855, Savills is a leading global real estate service provider. When you deal with Savills, you tap into the expertise of 35,000+ professionals delivering world best-practice property solutions, across more than 600 owned and associate offices. At Savills we advise corporate, institutional and private clients, seeking to acquire, lease, develop or realise the value of prime residential and commercial property across the world's key markets.</p>	<p><b>Paul Craig</b> <a href="mailto:enquire@savills.com.au">enquire@savills.com.au</a> (02) 8215 8888</p>

## Strategy



Name	About	Contact
<b>Animal Husbandry Consultancy Group</b> 	<p>Animal husbandry consultancy group established in 2000 is recognised as a top 100 Overseas Chinese Entrepreneurs for its contribution to the strategic development of China's sheep meat and beef cattle industry. Close associates of Australia's National Farmers Federation and China's Chinese Academy of Agriculture Sciences.</p> <p><a href="http://www.Beeffinnovations.com.au">www.Beeffinnovations.com.au</a></p>	<p><b>Michael Chung</b> <a href="mailto:mglchung@gmail.com">mglchung@gmail.com</a> 0468 835 748</p>
<b>Australian Business Consulting &amp; Solutions</b> 	<p>The International Business Practice of Australian Business Consulting and Solutions is a leading consultancy assisting Australian businesses in entering and expanding overseas markets (especially China) as well as raising capital from China. The team led by Sara Cheng has assisted over 1000 Australian businesses (including some iconic Australian brands) in the past decade to do business with China successfully.</p> <p><a href="http://www.australianbusiness.com.au">www.australianbusiness.com.au</a></p>	<p><b>Sara Cheng</b> <a href="mailto:sara.cheng@australianbusiness.com.au">sara.cheng@australianbusiness.com.au</a> (02) 9458 7341</p>
<b>Blue Planet Public Relations</b> 	<p>Blue Planet Public Relations is an award-winning PR agency based in Balmain, Sydney. Founded by Sophie Blue in 2010, Blue Planet PR specialises in the B2B, lifestyle, technology, health care and education industries. We are a small but enthusiastic team. In a cluttered market, we punch above our weight and take pride in our creativity and client service. Blue Planet PR understands the true value of partnerships, and we always look upon the client's business as our own. Chinese language marketing communications, events, media relations, and social media (including WeChat) are a speciality; as is strategic planning and issues management.</p> <p><a href="http://www.blueplanetpr.com.au/">www.blueplanetpr.com.au/</a></p>	<p><b>Blue Planet Public Relations</b> <a href="mailto:sophie.blue@blueplanetpr.com.au">sophie.blue@blueplanetpr.com.au</a> 0416 006 821</p>



## Strategy





Name	About	Contact
 <p><b>Ernst &amp; Young</b></p>	<p>EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.</p> <p><a href="http://www.ey.com/en_au">www.ey.com/en_au</a></p>	<p><b>John Li</b> <a href="mailto:john.li@au.ey.com">john.li@au.ey.com</a> 0407 962 672</p>
 <p><b>HEALTHONE</b></p>	<p>HealthOne is Australia's largest Distributor and service provider for both the FTZ and Australian healthcare channel. We represent many brands in Australia and work on the basis of transparency and strategic trust.</p> <p><a href="http://www.healthone.com.au">www.healthone.com.au</a></p>	<p><b>Tom Crimmins</b> <a href="mailto:tom@healthone.com.au">tom@healthone.com.au</a> 0433 173 888</p>
 <p><b>Quantum SOLUTIONS</b></p>	<p>Quantum Solutions is one of Australia's major end-to-end logistics providers – delivery (domestic and cross border), warehousing and fulfilment. Owned by Singapore Post, Quantum Solutions operates in 19 markets and is a key logistics market leader in the Asia-Pacific. It enables major e-commerce companies—including some of Australia's largest fashion, health nutrient and beauty brands—to move their products around the world. Our focus enables us to deliver a logistics service that is scalable, flexible, reliable, sustainable and cost effective. With our comprehensive systems, the opportunities are endless for growing e-commerce market.</p> <p><a href="http://www.quantumsolutions.com">www.quantumsolutions.com</a></p>	<p><b>Per Gustafsson</b> <a href="mailto:per.gustafsson@quantumsolutions.com">per.gustafsson@quantumsolutions.com</a> (02) 9733 0700</p>

## Strategy

Name	About	Contact
 <b>Raiscient PKC</b>	<p>Raiscient PKC is a boutique Australian management services firm. Our multi-disciplinary, seamless talent pool works to help companies succeed in achieving their strategic objectives whether they are based in Australia or looking to establish here. We assist corporations, SMEs and institutions to execute key strategic and operational projects with efficiency and cost discipline. Our services include Business Research and Analysis, Strategy, M&amp;A, Joint Ventures and Private Equity, Coordination with Local Banks, Lawyers and Accountants and Operational Management. We cover sectors such as real estate and infrastructure, manufacturing, healthcare, hospitality, retail, finance, education, media.</p> <p><a href="http://www.raiscientpkcadvisory.com">www.raiscientpkcadvisory.com</a></p>	<p><b>Chetan Shah</b> <a href="mailto:chetan.shah@raiscientpkcadvisory.com">chetan.shah@raiscientpkcadvisory.com</a> 0452 027 408</p>
 <b>THINK GLOBAL CONSULTING</b>	<p>Think Global Consulting facilitates business and investment between Australia and China. We work with individuals, entrepreneurs, companies and institutions to build viable, sustainable and powerful connections by leveraging our networks and relationships in both developed and emerging markets. Our clients engage us for strategic advice on market entry and business development, and we manage projects in a number of sectors, including Food, Healthcare, Technology and Environmental Protection. Our approach is open, collaborative and focused on delivering results.</p> <p><a href="http://www.thinkglobal.com.au">www.thinkglobal.com.au</a></p>	<p><b>David Thomas</b> <a href="mailto:davidthomas@thinkglobal.com.au">davidthomas@thinkglobal.com.au</a> 0413 942 186</p>



## Telecommunications & IT Services

Name	About	Contact
 <p>China Unicom logo featuring a red stylized knot icon and the text "China unicom 中国联通".</p>	<p>China Unicom Australia provides high quality, highly redundant and diversified network choices and efficient global network access solutions for a wide range of enterprise customers and network operators. Our rich global resources in ground cables and various submarine cables landing in China provide our customers with multiple routing options and lower costs. Locally, we also support small to medium sized businesses with our IT Outsourcing solutions that are efficient, cost-effective and customer focused. China Unicom Australia simplifies your network technology choices, saves you in the long run and ensures you are always connected to the world.</p> <p><a href="http://www.chinaunicom.com.au">www.chinaunicom.com.au</a></p>	<p><b>David Dai</b> <a href="mailto:david.dai@chinaunicom.com.au">david.dai@chinaunicom.com.au</a> (02) 9216 6321</p>
 <p>Pioneer Computers logo featuring the text "PIONEER COMPUTERS" inside a green oval.</p>	<p>Founded in 1996, Pioneer Computers is Australia's leading custom manufacturer of computer equipment and provider of NBloT solutions.</p> <p><a href="http://www.pioneer.net.au">www.pioneer.net.au</a></p>	<p><b>Jeff Li</b> <a href="mailto:sales@pioneer.net.au">sales@pioneer.net.au</a> 02 9690 2888</p>
 <p>SSW logo featuring the text "SSW" in a bold, black font with a red and white graphic element.</p>	<p>SSW is a full service Australian technology business. Since 2005, our office in Hangzhou has provided cross border IT services to global companies expanding into China.</p> <p><a href="http://www.ssw.com.au">www.ssw.com.au</a></p>	<p><b>Ulysses Maclaren</b> <a href="mailto:ulyssesmaclaren@ssw.com.au">ulyssesmaclaren@ssw.com.au</a> 02 9953 3000</p>
 <p>Telstra logo featuring a blue stylized 'T' icon and the text "TELSTRA".</p>	<p>Telstra's investments and expertise makes us the fiercely trusted route to China, where we have operated for over 30 years. From owning a network that serves up to 30 per cent of Asia's internet traffic, to being the first foreign company licensed to provide connectivity and network services in mainland China through our PBS venture. With a decades of experience navigating China's complex integration requirements, we are the right partner to help you thrive in this opportunity laden-country.</p> <p><a href="http://www.telstraglobal.com">www.telstraglobal.com</a></p>	<p><b>Nigel Sitt</b> <a href="mailto:nigel.stitt@team.telstra.com">nigel.stitt@team.telstra.com</a> 0416 084 518</p>

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