



**AUSTRALIA CHINA
BUSINESS COUNCIL**
澳大利亚中国工商业委员会

MEMBERSHIP OVERVIEW

AUSTRALIA CHINA BUSINESS COUNCIL



Welcome to ACBC



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Rhys Roberts

National President

The Australia China Business Council (ACBC) is Australia's largest and most representative member-based business association, focused on the Australia–China business and economic relationship. We help shape Australia's business engagement with China. Since our formation in 1973, we have provided unmatched information, networking opportunities, events, and advocacy for the benefit of our members.

At a time of uncertainty in the global economic and business environment, we remain determined to help our members develop nuanced understandings of Australia's bilateral relationship with China, support informed decision-making, and provide a platform for ongoing engagement, networking, and advocacy.



Tom Parker

National Chief
Executive Officer

ACBC exists to support and connect individuals and firms: strengthening existing relationships, building new ones, sharing best practice, fostering new opportunities, and providing practical support to help member businesses trade, invest, and engage productively and successfully in and with China.

Membership of ACBC means joining a collective force of companies that believe in the opportunities and potential that come with deepening the Australia–China bilateral business relationship.

Through our sector-specific working groups and an exciting calendar of networking events, conferences, seminars, and publications, ACBC supports members at every stage of their entry into, or growth within, China.

ACBC's network of influence consistently provides members with a valuable platform to develop nuanced understandings of a changing environment, build strong networks, and gain unparalleled access to decision-makers at the highest levels across the Australia–China political and business communities.

Membership is valid nationwide and delivered through your local branch. We warmly invite you to become a member of ACBC, and we look forward to working with you.

Key Pillars



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ACBC's membership proposition is built around four core pillars: Knowledge, Advocacy, Networks, and Capability. These pillars represent the most critical levers for supporting Australian businesses in their engagement with China.



Knowledge

ACBC provides members with consistent information, programs, and networking opportunities on issues affecting investment, trade, and business with China.

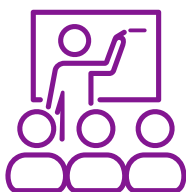
We deliver credible market intelligence through events, exclusive briefings, industry-specific updates, a monthly newsletter, and a members-only portal: helping members stay informed and de-risk their decisions.



Networks

ACBC facilitates trusted connections through national and branch networking events, business matching, hosted introductions and inbound missions, and an online member directory. We host delegations and deliver informative events featuring senior business leaders from Australia and China.

We also develop and maintain dialogue between Australian and Chinese businesses, State and Federal Governments, and other like-minded organisations, collaborating on relevant initiatives and programs.



Advocacy

ACBC acts as a trusted policy voice, providing access to government consultation updates, advocacy roundtables, and thought leadership to help shape bilateral trade settings.

We represent our members' views to Australian policymakers and serve as a conduit between government and the Australian business community.



Capability

ACBC helps members build strong, lasting relationships with businesses and individuals engaged in bilateral trade by lifting China readiness: cultural fluency, compliance, and operational confidence; especially for SMEs and early-stage entrants.

We do this through practical tools and programs, including government briefings, study tours, cultural training, and access to our 'China Capability Program' (in-development).

Vision and Strategy

Our vision is for Australia China Business Council (ACBC) to be Australia's peak and most influential business council dedicated to promoting Australia's capabilities and resources through constructive, sustainable China–Australia trade and investment relations—delivering benefits for our members and the broader Australian community.

ACBC has branches across seven states and territories, representing more than 550 companies. Together, our members engage with thousands of people across Australia, China, and the region. They range from small and medium-sized enterprises to Australia's largest corporations and institutions, spanning every industry and sector.

ACBC deliver value to members by providing relevant, contemporary knowledge and insights; building networks; advocating on members' behalf; and creating and supporting initiatives that foster cooperation and collaboration. ACBC achieves this by engaging a wide range of stakeholders, including members, government organisations, industry associations, research institutes, universities, industry working groups, the media, and those within the broader business community. Our online and social media channels connect with more than 15,000 individuals, and our reach is amplified through collaborative partnerships in Australia and China.

Branch Operations



Across Australia, our branches are led by dedicated leaders who bring deep expertise and experience in facilitating Australia-China engagement.

National Office: **Tom Parker** (National Chief Executive Officer)

Victoria Office: **Phoebeanca Luong** (General Manager, ACBC VIC)

New South Wales Office: **Patrick Mayoh** (Chief Executive Officer, ACBC NSW)

Australian Capital Territory Office: **Jenny Chen** (President, ACBC ACT)

Western Australia Office: **Kelly Li** (General Manager, ACBC WA)

South Australia Office: **Sean Keenihan** (President, ACBC SA)

Tasmania Office: **David Morris** (Chief Executive Officer, ACBC TAS)

ACBC Members

We pride ourselves on our diverse network of influential businesses and individuals.

Membership offers unique opportunities to stay abreast of developments, learn from experts, and build relationships with senior business leaders, decision-makers, and practitioners across a wide range of sectors in both Australia and China.

As an ACBC member, you will connect with executives and representatives from some of Australia's largest multinational companies and SMEs, as well as high-profile Chinese companies.

Our members come from a variety of industries and backgrounds; and many more engaged in trade with China. We support organisations of all sizes, across all industries.



> 550

Member organisations



> 12,000

Network of professionals

ACBC's member organisations come from the following industry segments—and many more!



Service Providers:
Finance, Accounting,
Investment, & Legal



Transport and Logistics;
Exports and Imports



Pharmaceutical, Health,
and Research



Agribusiness, Livestock,
and Fisheries



The Visitor Economy:
Tourism, Education, and
Flights



Energy and Resources
(Traditional and
Renewable Energy)

Events



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Every year, ACBC draws China-experienced guest speakers from across senior levels of government and industry to share insights and practical perspectives.

In 2025, our highest-level government speakers across China and Australia included: **HE Mr Xiao Qian** (China's Ambassador to Australia), **Sam Mostyn AC** (Governor-General of Australia), **Senator the Hon Don Farrell** (Special Minister of State, Australian Minister for Trade and Tourism), **the Hon Matt Thistlethwaite MP** (Assistant Minister for Foreign Affairs and Trade), **HE Mr Scott Dewar** (Australian Ambassador to China), and **HE Mr John Williams** (Australia's Consul-General in Shanghai).

ACBC also regularly engages with government ministers and officials at a state-level, maintaining longstanding working relationships with the Australian Department of Foreign Affairs and Trade, the Australian Trade and Investment Commission (Austrade), China's Embassy and Consulates in Australia, and various Australian state government-level investment and trade promotion bodies.

ACBC's engagements also materialise across our range of over >250 events and activities across Australia every year.

ACBC's Event Categories

Delegations

ACBC hosts visits by Chinese leaders and industry delegations from cities and provinces across China, featuring guest speaker presentations, business-to-business referrals, and targeted introductions.

ACBC also occasionally leads outbound delegations to support members in building connections and exploring opportunities on the ground.



Roundtables

ACBC convenes targeted roundtables that bring together members, subject-matter experts, and senior stakeholders to discuss key developments affecting Australia-China trade and investment.

These small-group sessions enable frank, practical discussion, peer learning, and direct engagement on policy, market conditions, and sector-specific opportunities and challenges.



Summits

ACBC delivers high-impact summits that convene senior leaders from government, industry, and the business community to explore priority issues and opportunities shaping Australia-China trade and investment.

Featuring keynote addresses, panel discussions, and targeted networking, these events provide timely insights, elevate member engagement, and support collaboration across sectors.



Forums

ACBC delivers topical forums designed to translate complex policy and market changes into practical takeaways for business; especially across education, property, finance, health, agribusiness, energy and resources, and tourism and the visitor economy.

With high-quality speakers, moderated Q&A, and opportunities to connect with peers, forums help members stay informed, build relationships within and across industries, and support practical dialogue and collaboration.



Networking

ACBC hosts networking events, such as member drinks, receptions, luncheons, and gala dinners that bring together business leaders and decision-makers across sectors to strengthen relationships and build new connections across Australia and China.

These events provide informal, high-quality settings for meaningful conversations, introductions, and collaboration.



Working Groups

ACBC's working groups are not only the premier knowledge hub and information-sharing platform among our members; but simultaneously also shape program content and industry advocacy for the broader community.

By joining one of ACBC's working groups, you can raise the profile of yourself and your organisation, and also help showcase the strength of yourself and your organisation's capabilities.

While your membership may be based in a specific state or territory (and most working groups operate at branch level), participation is available nationwide. We encourage you to explore the working groups and subcommittees most relevant to your interests and sector.

Below is a list of national and branch working groups available:



ACBC National

- **Australia-China AgriTrade Forum**
- **Australia-China Green Economy Forum**
- **Education Forum** (coming in 2026)
- **Innovation Forum** (coming in 2026)

ACBC Victoria

- **Agribusiness & Food Working Group**
- **China Capital Markets Working Group**
- **Education & Training Working Group**
- **Energy & Resources Working Group**
- **Health and Medical Research Working Group**
- **Property & Development Working Group**
- **Tourism & Visitor Experience Working Group**
- **Executive Women's Forum**
- **Future Leaders' Forum**



ACBC Western Australia

- Education & Tourism Subcommittee
- ESG Subcommittee
- Food & Agriculture Subcommittee
- Resources & Energy Subcommittee
- Media & Culture Subcommittee



ACBC Queensland

- Education Industry Working Group
- Financial Services Industry Working Group
- Food & Agriculture Industry Working Group
- Mining & Energy Industry Working Group
- Tourism Industry Working Group



ACBC New South Wales

- Financial Services Working Group
- Health & Ageing Working Group
- Property & Construction Working Group
- Tourism Working Group



Become a Member

Stay up to date in the constantly evolving Australia-China space: expand your network and opportunities through a unique platform for networking and business development, up-to-date information, advocacy and government liaison, and capability upskilling and development.

The ACBC membership (1-year membership, renewed annually) **provides:**

- Access to knowledge, networks, advocacy and powerful bilateral business community.
- Industry summits, forums, and briefings by business experts.
- Free organisational membership of our industry sector working groups.
- Reduced member rates for ACBC events Australia-wide.
- Access to the ACBC Insights Centre: our online members-only information and resources platform.
- Access to and a listing on ACBC's online membership directory.
- Access to invitation-only, member-only events and roundtables.
- Australia wide membership for yourself and your colleagues for one fee.



>250

Events delivered
nationwide



>12000

ACBC Newsletter
subscribers



>40

Inbound
delegations hosted

**ACBC Member
pricing is calculated
based on the annual
turnover of your
organisation.**

Corporate Member

\$3,493.00 p.a.

>\$50m annual turnover /
University membership across all faculties

Large Member Company

\$1,748.00 p.a.

\$15m – \$50m annual turnover

Medium Member Company

\$977.00 p.a.

\$5m – \$15m annual turnover /
University membership at faculty level

Small Member Company

\$508.00 p.a.

<\$5m annual turnover

(All prices listed are exclusive of GST)



Join as an ACBC member!

Start your membership application at:
<https://acbc.com.au/become-a-member/>

Interested in sponsoring ACBC?

To find out more about supporting us: either as a member, event or state sponsor, or as a national partner, please contact: membership@acbc.com.au

Contact Us

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Melbourne, VIC (3000)

General Correspondence:

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Membership & Sponsorship Enquiries:

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ACBC would like to recognise our National Partners for their generous support of the organisation:



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To find out more about supporting us -
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