

ACBC NSW 2017



Year in Review



Australia China Business Council
澳大利亚中国工商业委员会

Your Year in Membership

Member Benefits

We have been working hard to create value and opportunity for you by providing:



Insights

Up to date and relevant market insights information and intelligence



Connections

Access to relevant and senior level business networks, government and industry and other influencers and experts



Positioning

A platform for you to position and profile yourself to target audiences



Influence

Being an authoritative voice to government on matters affecting you and your business

Insights and Connections

54%

of all NSW events free to members

51 events attracting **3200+** attendees

Seminars, boardroom briefings, SME roundtables, major events, Chinese delegations and networking events

200+

experts and senior representatives provided insights and advice

62%

of all NSW events member only

Premium Access

to the most senior ranks of business, government and industry from Australia and China

165+

facilitated introductions to support member business objectives

Positioning and Influence

4 pieces of thought leadership

receiving national media coverage and attention



Face to face meetings

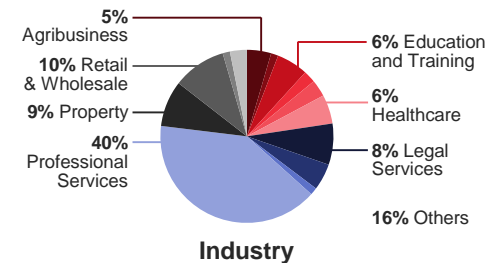
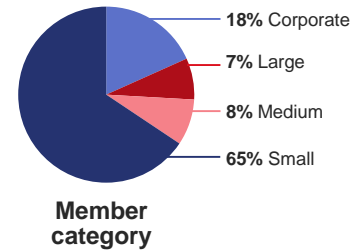
with **70%** of all NSW members to understand your business objectives with China

4 formal submissions to government

representing the interests of the ACBC Membership on issues affecting you

NSW Member Demographics

Who you are



Overview

2017 has been a year of growth and profile building for ACBC NSW. The branch has expanded to include around 300 members and 4,400+ friends within the wider network. We have provided members high quality and relevant insights and connections to help you access opportunities to advance your business objectives in and with China.

Members have had access to 51 different events that attracted more than 3,200 participants. This has included high-profile events such as hosting China's Premier, Li Keqiang and Prime Minister Malcolm Turnbull at the Australia-China Economic & Trade Forum; hosting the Governor of Shandong and accompanying Chinese business delegation; as well as a cocktail function with Australia's Trade Minister, the Hon Steven Ciobo, MP.

We have also delivered carefully curated insights seminars, high-level boardroom briefings, meetings with Chinese delegations, regular SME roundtables as well as social-networking opportunities.

With our members in mind, our work has not stopped and started with events. We have been involved in the development of four pieces of thought leadership, set-up three

sector focused working groups, facilitated introductions and referrals, and made submissions to the Government on issues that affect you.

It has been a pleasure to work with you and we will continue to do what we can to help you operate with confidence and certainty in the Australia-China corridor.

ACBC NSW People

Office Bearers

Dr Craig Emerson

Former Australian Trade Minister,
- President

Mr Peter Cai

Group Chief Adviser, Virgin Australia
- Treasurer

Mr Jim Harrowell

Partner, Hunt & Hunt
- Immediate Past President

Ms Sara Cheng

Head of China Practice, Australian
Business Solutions Group - Vice President

Committee Members

Ms Xing Jin

General Manager,
Confucius Institute, University of Sydney

Mr David Kan

Group Executive, International & New
Business, NIB Health Funds Limited

Mr Matthew Meynell

Head of Investment Services Australia,
Colliers International

Mr Laurie Pearcey

Pro-Vice-Chancellor, International, UNSW

Ms Kathy Zhang

General Manager, Oceania Region,
China Eastern Airlines

Ms Helen Zhi Dent

Partner, China Business
Practice, KPMG

Ms Jessie Liu

Head of China Desk,
Institutional Banking, ANZ

Mr Tim Regan

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