



Australia China Business Council
澳大利亚中国工商业委员会

ACBC (NSW) EXECUTIVE COMMITTEE

2016 -17 Committee Elect

October 2016

ACBC NSW Executive Committee 2016 -17

#	First Name	Last Name	Position	Company	Position
1	Craig	Emerson	Managing Director	Craig Emerson Economics	President
2	Peter	Cai	Fellow	Lowy Institute for International Policy	Treasurer
3	Jim	Harrowell	Partner	Hunt & Hunt	Immediate Past President
4	Sara	Cheng	Head of China Practice	Australian Business Solutions Group	Committee Member
5	Chiwah	Chung	Assistant General Manager, Sydney	Bank of China	Committee Member
6	Xing	Jin	General Manager, Confucius Institute	University of Sydney	Committee Member
7	David	Kan	Group Executive - International & New Business, Chief Executive Office	NIB health funds limited	Committee Member
8	Matthew	Meynell	Head of Investment Services, Australia	Colliers International	Committee Member
9	Rhys	Palmer	Director, Strategic Institution Relations (Great China)	University of Newcastle	Committee Member
10	Laurie	Pearcey	Executive Director - International	UNSW	Committee Member
11	Kathy	Zhang	General Manager, Oceania Region	China Eastern Airlines	Committee Member
12	Helen	Zhi Dent	Partner, China Business Practice	KPMG	Committee Member



Craig Emerson

Managing Director of Craig Emerson Economic

Dr Craig Emerson is an eminent economist with 35 years' experience in public policy, politics and the public service. He is Managing Director of Craig Emerson Economics Pty Ltd, providing professional services to governments and the business community. Dr Emerson is an adviser to KPMG. He is also an Adjunct Professor at Victoria University's College of Business and a columnist at *The Australian Financial Review*.

Dr Emerson was Australia's Minister for Trade and Competitiveness in the Gillard Government. He was also Minister for Tertiary Education, Skills, Science and Research and Minister Assisting the Prime Minister on Asian Century Policy.

Prior to that, Dr Emerson was and Minister for Competition Policy and Consumer Affairs and Minister for Small Business.

In 2012, Dr Emerson revived the stalled negotiations between Australia and China for a free trade agreement, contributing to its successful conclusion in 2015. Dr Emerson was also instrumental in gaining bipartisan support for the China-Australia Free Trade Agreement.

As Australia's Trade Minister, Dr Emerson worked with his counterpart at that time, China's Commerce Minister Chen Deming, in producing a major Australia-China report identifying opportunities for Chinese investment in Australian agriculture.

Dr Emerson accompanied Prime Minister Julia Gillard to China in March 2013 for historic meetings with China's president Xi Jinping and Premier Le Keqiang, when the two countries agreed to establish a strategic partnership.

After leaving Parliament in 2013, Dr Emerson prepared the background paper for the highly successful Australia-China Food Summit convened in mid-2014 by ACBC.

Dr Emerson was a Senior Economic Adviser to Prime Minister Bob Hawke. He has been a senior public servant, including as Director-General of the Queensland Department of Environment and Heritage, CEO of the South East Queensland Transit Authority, Assistant Secretary in the Department of the Prime Minister and Cabinet and Economic Analyst at the United Nations.

Dr Emerson holds a PhD in Economics from The Australian National University.



Peter Cai

Ricci & Xu Communications

In addition to his work with Ricci & Xu Communications, Peter is a research fellow at Lowy Institute for International Policy. He is also a journalist with *Business Spectator* and *The Australian*, focusing on China's political economy. He was with *The Age* and *Sydney Morning Herald*, covering Asian Affairs and telecommunications.

Prior to becoming a journalist, Peter was at the Australian Treasury where he worked at Foreign Investment Review Board secretariat, focusing largely on state-owned enterprises and sovereign wealth fund investment and trade policy issues. Peter has a masters degree from Oxford University and holds undergraduate degrees in international studies and Asian history from Adelaide University.



Jim Harrowell

Hunt & Hunt

Jim is a partner of National law firm Hunt & Hunt, Immediate Past President of the Australia China Business Council (NSW) and is the Chief Legal Representative for the Shanghai office of Hunt & Hunt opened in 1998.

He has travelled to China regularly over nearly 27 years and has represented Australian and Chinese clients in Australia and China and also provides legal services to the Chinese government and is a regular speaker in China and Australia in all aspects of doing business with China.

Jim is one of six Australians on the foreign arbitrators' panel of China International Economic & Trade Arbitration Commission ('CIETAC') and is also the only Australian accredited as a foreign arbitrator by the Shanghai Arbitration Commission.

He has accompanied two Commonwealth Attorney's General on Ministerial trips to China and more recently three Premiers of NSW on official visits to China.

In 2009 Jim was appointed to the advisory Board of the University of New South Wales Confucius Institute and a Member of the Order of Australia for service to international relations particularly the development of legal and business links with China.

On 3 November 2012 the University of New South Wales awarded Jim the Degree of Doctor of Laws for his work in China.

Jim is a member of the Export Council of Australia Advisory Council and a member of the NSW Export & Investment Advisory Panel.



Sara Cheng

Head of China Practice, Australian Business Consulting and Solutions

Sara has been serving on ACBC NSW Executive Committee for 5 years including 3 years as the Vice President and Chair of Membership subcommittee of the Branch. She is one of the key contributors to the growth of ACBC NSW in the past several years and organized Member Q&A sessions which involved panels of industry experts to answer practical operation issues from members.

Sara is committed to the growth of ACBC NSW branch. On top of Member Q&A, she is scheduling to organize regular Member Mix (a series of business networking function) for ACBC NSW members to network with members of other bilateral trade organizations.

Sara is a well-respected writer, thought leader and most sought-after China business expert in Australia. She actively promotes bilateral trade and investment between Australia and China, and co-authored the book Engaging China-The Realities for Australian Businesses.

Sara has over 20 years experiences in China and Australia, specialising in China business strategy development, distribution channel management, and merger & acquisition. She held senior management roles with a large Chinese international trade company and an international organization in China before she migrated to Australia 15 years ago.

As Head of China Practice of Australian Business Consulting and Solutions, Sara manages the China team in both Australia and China to assist Australian businesses to trade or invest in China. She has personally assisted over 300 Australian businesses including some icon brands across a broad range of industry sectors to do business with China successfully. Currently, she manages Export Growth China program (exportgrowth.com.au) on behalf of all chambers across Australia as one of her team's programs to assist Australian SMEs to enter and expand in China market.

Sara has also managed and run various federal and state government programs including Stepping Up, Instilling International Entrepreneurship in Emerging Enterprises, Women Going Global, etc. Sara has a strong and extensive network of Chinese government agencies and industry bodies on national, provincial and municipal levels and has been instrumental in the strategic partnership establishment with China Council for the Promotion of International Trade.



Chi-Wah Chung

Assistant General Manager, Sydney, Bank of China

Chi-Wah Chung has been working for Bank of China Ltd., Sydney since 1993. Mr. Chung was appointed as Assistant General Manager in 1997 in Charge of Treasury, Corporate Banking, Trade Finance and Personal Banking. He was also appointed as Acting CEO and Director of Bank of China (Australia) Ltd. From May 2012 to March 2014, Mr. Chung is a member of Australia-Hong Kong Renminbi Working Group and Sydney for RMB Committee member. Prior to joining Bank of China, he worked as the Head of Treasury for Bank of East Asia Ltd. Hong Kong for 8 years.



Xing Jin

General Manager, Confucius Institute at Sydney University

Xing Jin is an award-winning market development and cross-culture communication specialist of more than 20 years' experience. Xing's career has ranged from overseeing programs around market development, consumer engagement and product design to major international relations projects. Xing has a special interest in cultural exchange between Australia and China, having facilitated a number of programs for the Embassy of the People's Republic of China in Australia, Sydney Opera House, Sydney Festival, the Australia Council for the Arts, the Sydney Symphony Orchestra, Qantas, Medibank Private amongst others.

Xing is a sought-after specialist in the growing areas of international relations, community engagement and outreach programs within the Australian market. While specialising in the Australian Chinese community, her projects have also encompassed cultural groups from across Asia Pacific, the Middle East and Europe.

Xing Jin has been the Head of the University of Sydney Confucius Institute for more than eight years. Over that time she has overseen the growth of its language courses, which serve hundreds of people living in Sydney. The Institute's public reach has also expanded with the introduction of an annual calendar of events featuring leading Australian and Chinese artists, academics and commentators.

As an educator, Xing has lectured widely on topics including relationship management with Chinese business partners, Chinese customer management, and contemporary Chinese attitudes to conducting business outside China. Xing has extensive experience in cultural awareness and business etiquettes training, lecturing in multicultural marketing and developing Chinese language programs.

Xing Jin holds a Master of Arts in Communication Management, a Bachelor of Arts in Chinese Language and Literature, and a Diploma of Education. Xing is also a dedicated arts reviewer, blogger and author.

Xing Jin is currently a member of City of Sydney's Chinese New Year Festival advisory committee.



David Kan

Group Executive International and New Business, Chief Executive Office, NIB Health Funds Ltd.

MBA (AGSM); MB,BS (University of Sydney); GAICD

David joined nib in January 2015 as Group Executive International and New Business. He is responsible for nib's International Workers and Students businesses (with over 100,000 policyholders and covering some of China's leading companies), international private medical insurance, nib's overseas and domestic cosmetic surgery business (nib Options) and nib's travel and life insurance businesses. David is also responsible for new business development, including investigating further opportunities to grow nib beyond Australia, with a particular focus on Asian markets.

David has more than 19 years' experience in the insurance and investments sectors. He was formerly Regional Director of Strategy & Business Development for Asia Pacific, Middle East and Africa, for Willis, based in Hong Kong. Prior to this, he held the roles of General Manager of Retirement and Investment Solutions at ING Australia, General Manager of Strategy, Projects and Finance at Perpetual, and Associate at McKinsey & Company, including in the Hong Kong and Singapore offices.

David also practised as a medical doctor for eight years, principally in the field of orthopaedic surgery.

David brings a strong international track record of formulating and implementing group level strategy and building businesses, with a foundation of deep cross functional experience across multiple sectors of the financial services and healthcare industries.



Matthew Meynell

Head of Investment Services, Australia, Colliers International

Matthew's extensive property background spans over 24 years, selling a wide range of commercial, retail, development and residential site properties.

Joining Colliers International in 2008, Matthew has worked to drive the achievements and success of the national Investment Services team, utilising his knowledge of local and global property markets combined with a strong understanding of client management, negotiation and service excellence.

Building upon Colliers International's 25 year strong Asia Markets strategy, Matthew launched the Australian Investment Showcase in early 2014, a property roadshow initiative which has since bought in over \$1.7 billion dollars in sales. The Australian Investment Showcase has helped to build cross-border collaboration and solidified Colliers International's position as a global leader delivering property advice directly to buyer groups across Asia.



Rhys Palmer

Director, Strategic Institution Relations (Greater China), University of Newcastle

In this role Rhys provides high-level strategic advice on the University's relations with China. The scope of the role includes managing relationships with key Government agencies, including Embassy and Consulate-General, university and industry partners and maintaining working relationships with Australian Government agencies in Australia and China, including the Department of Foreign Affairs and Trade, the Australian Trade Commission as well as the New South Wales Government.

Rhys also oversees the Confucius Institute at the University of Newcastle, which aims to enhance the diversity of Australia's intellectual, cultural and economic involvement with China, making the University's multidisciplinary links with China accessible to a wider public, through advanced language training, China-related courses, and by the facilitation of academic and business collaboration.

Formerly, as the Associate Director of Marketing and Public Relations, Rhys has a strong background in marketing. He drove year-on-year revenue growth for the University through effective marketing, communications and recruitment strategies and played a leading role in the highly successful and award-winning rebrand of the University.

Rhys has an extensive network of personal and professional connections in the private, public and not for profit sectors in both Australia and China. He also commits time to mentoring and coaching others, including students of the Australia-China Youth Association. He holds a Bachelor of Education, a Master of Marketing from the University of Newcastle and was awarded a Master of Arts, with Merit, from the University of Sydney.

Rhys was an Executive Member of the NSW Australia China Business Council from 2013-2015 and current sits on the NSW ACBC Education and Membership subcommittees. With China as the largest market for Australian education services, Rhys is committed to building and maintaining this important Australia-China relationship. Previously as the only 'non-Sydney' based' representative on the ACBC Executive Committee, Rhys actively worked to increase regional membership of the ACBC in NSW and across Australia.



Laurie Pearcey,

Executive Director, International and Director, Confucius Institute at UNSW Australia

Described by the China Daily as being 'at the forefront of almost all business, personal and political relations between Australia and its key trading partner', Laurie Pearcey's China career spans more than a decade in industry, government and academia.

Most recently, he was the Chief Executive Officer of the Australia China Business Council where he led the Council's strategic engagement with the Chinese and Australian Governments and represented the collective interests of major industry stakeholders in the Sino-Australian trade and investment relationship.

As CEO, Laurie was a strategic advisor to some of Australia and China's largest and most influential corporations and worked closely with companies such as Rio Tinto, ANZ, ACCOR Hotels, Qantas Airways, QR National, British Gas, Huawei Technologies and Yancoal.

Laurie is a proud UNSW alumnus and a Scholar of the Order of Australia Association Foundation and was a Visiting Fellow in Pacific and Asian History at the Australian National University.

Laurie is a fluent Mandarin speaker and has worked in broadcasting with China Central Television and previously worked for a subsidiary of one of China's largest state-owned oil and gas corporations as well as a range of MPs in the state and federal parliaments.



Xiaoxi (Kathy) Zhang

General Manager Oceania Region, China Eastern Airlines Co., Ltd.

Deputy Chair of China Chamber of Commerce in Australia (CCCA) Sydney Branch

Chairperson of Aviation Committee under CCCA

Career Summary

- Aug2010, General Manager Oceania Region, Marketing & Sales Committee, China Eastern Airlines Co., Ltd.
- Aug2004 – Jul2010, Director-Foreign Affairs Office, China Eastern Airlines Co., Ltd.
- Apr 2002 – Aug2004, Manager-Investor Relations Division, Secretarial Office for Board of Directors, China Eastern Airlines Co., Ltd.
- Jan 2000 – Apr 2002, Manager – Coordination & Translation, Foreign Affairs Office, China Eastern Airlines Co., Ltd.
- May 1998-Jan 2000, Manager-Cooperation in European & America Market, , Marketing & Sales Department, China Eastern Airlines Co., Ltd.
- May 1998 – Aug 1991, Assistant to Director- International Affairs Dept. China Eastern Airlines Co., Ltd.

Education

EMBA degree, Shanghai Fudan University in 2010

Bachelor's degree, major in English, Shanghai Normal University in 1991



Helen Zhi Dent

Partner, China Business Practice, KPMG

Helen Zhi Dent has over 15 years of experience working with Chinese investors overseas. She started her career in 1997, spending three years with the Chinese Foreign Affairs Office in China assisting European businesses to invest into Shandong province and local businesses to invest into Europe. Helen has travelled extensively from a very young age for a native Chinese, which opened her eyes and mind and helped her develop a real understanding of the cultural gaps and the business opportunities between China and the West.

Helen moved to the UK in 2001 where she studied for and received her MBA qualification before joining KPMG in 2004. In 2009 Helen was promoted to the Head of China Practice in KPMG where she held this position until transferring to Sydney in 2011. During her time in the UK, Helen was an active member of CBBC (China Britain Business Council) for 7 years and led several projects including hosting events on behalf of CBBC and leading delegations with CBBC members to China. In 2015 Helen was made a partner in KPMG and is now the Partner in Charge for China Practice in KPMG Australia.

Helen works with Australian businesses who are looking to invest into China and Chinese state owned and privately owned businesses who are investing into Australia. Her client work gives her significant knowledge and insights into the two-way trade and investment flows. She is at the forefront with Chinese investors and has strong relationship with most key investors in NSW.

Helen has extensive networks in the investment and government community in both China and Australia and is highly regarded as a leading advisor and relationship connector. Helen travels to China regularly to promote investment opportunities from Australia. She is committed to facilitate more successful deals between the two countries through bridging the knowledge and information gap as well cultural differences.

Helen has a track record reaching and exceling her goals in a highly competitive environment and is a great team player to bring everyone work towards win-win results. What she can bring to ACBC Executive Committee:

- Strategic assistance to position ACBC NSW as the leading platform organization for both Australian and Chinese businesses in NSW;
- Knowledge and insights on investment trends between the two countries;
- Ideas on how to help Australian businesses to connect with China;

- Bring in relationships with key Chinese investors in Australia;
- Knowledge and networks via KPMG;
- Commitment to support ACBC NSW to reach its goals.