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Want to grow your sales and find new markets?

The report examines the benefits of bi-lateral trade between Australia and China and is the only report that quantifies this at a household level.

The report also provides insights through a proprietary a business survey and a range of case studies into how Australian businesses, that are engaged with China either here in Australia or in China, are succeeding.

The report examines Australian business integration in global value chains via the Chinese global production hub and examines business opportunities in the rebalancing Chinese economy with deeper dives into manufacturing, agriculture and service industries.

Who should come to the event?

- Customers that are Asia active either here in Australia or in China (regardless of industry).
- Customers that are potentially Asia active or are curious about doing business in Asia (regardless of industry).
- Customers in manufacturing, agriculture and service industries.

What will participants get from the event?

- Find out about how businesses view their prospects in China.
- Hear about how business are succeeding in China.
- Opportunity to network over a buffet lunch.
- NAB is a thought leader and can help you trade with Asia.

Event Schedule

12.15	Registration
12:30	Welcome – Daryl Guppy
12:35	Key note speech – Hon Peter Styles MLA Minister for Business, Asian Engagement and Trade
12:50	NAB Speech – Charlie Falanga
13:05	ACBC Speech – Daryl Guppy (ACBC NT engagement on the Silk Road & introduction successful NT businesses engaging with China)
13:30	Lunch
14:00	Event Concludes

**Light lunch will be provided*

Date/Time: 23 July 2015 (Thursday) 12:15pm-2pm
Venue: NAB Conference Room, 71 Smith Street, Darwin
Cost: FREE for ACBC Members & Non-Members
FREE light lunch provided

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Organised by



Australia China Business Council
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