



Australia China Business Council
澳大利亚中国工商业委员会

Briefing: Entering, Operating and Growing Your Business in Greater China

with Mr Steven Fox, Global CEO of Veracity Worldwide and Ms Annette Hughes, Partner and Leader, Corrs Chambers Westgarth Anti-Corruption Practice

- Date:** Wednesday 27 July 2016
- Time:** 2.30pm - 4.00pm (includes light refreshments)
- Venue:** Corrs Chambers Westgarth, Level 25, 567 Collins St, Melbourne 3000
- Cost:** \$55 for ACBC Members and \$65 General Admission (+GST and online booking fee)
- RSVP:** **REGISTRATION** Spaces limited, early registration recommended
- Enquiries:** (03) 9027 5606 or acbcvic@acbc.com.au



ACBC Victoria is pleased to invite you to hear from **Mr Steven Fox**, CEO at Veracity Worldwide, and **Ms Annette Hughes**, Partner, Corrs Chambers Westgarth discuss **business opportunities in China, looking through the frame of risk** - who you partner with, your agents, staff and associates and the legal, reputation and financial risks inherent in navigating the China marketplace.

Entering into and doing business in China presents unique challenges. Assessing risk and conducting due diligence on the target of an acquisition, merger or any significant investment, as well as prospective partners in joint ventures or other business relationships and contractual parties is imperative.

So if you take the leap into China, what is best practice? How do you verify your partner? What processes, procedures and systems do you have in place to investigate, minimise and manage fraud, bribery and corruption risks? When something goes wrong, how do you manage the situation?

Drawing from their extensive international experience and using China specific case studies and understanding, Steven and Annette will work through key issues including bribery, corruption, reputation and supply chain concerns and aim to answer such questions as:

- What are the reputation, bribery, corruption and fraud risks associated with working in China? Does it differ for industries or geographies?
- What are the global best practices to ensure you enter the market successfully without agents, third parties or venture partners destroying business value?
- When taking the leap into Greater China, what types of business, reputation, and corruption risks should you be aware of? And what systems are available to ensure success in business through these risks?
- What Australian laws and regulations are applicable when entering China in relation to bribery, corruption and fraud? What extra territorial responsibilities do you have as an Australian firm, or Australian citizen around compliance with bribes, facilitation payments, corruption and money laundering risks?

Join us to hear their unique stories and valuable insights.

About our speakers:

Steven Fox

Steven is the Global CEO of Veracity Worldwide, a New York based advisory firm that provides clients operating in complex emerging markets with strategic insights specialising in business, reputation, and political economic risks derived from an extensive human source network.



Annette Hughes

Annette leads Corrs Chambers Westgarth's Anti-Corruption practice and is on the firm's Executive Leadership Team. Corrs is an independent, client driven commercial law firm, bringing insight, innovation and agility to create client success on a global stage. Annette is a recognised expert in anti-corruption compliance and risk management, investigations (regulatory and internal), and related disputes and outcomes.



Not an ACBC member yet?

Join the premier organisation dedicated to promoting Australia-China business and trade.

With branches Australia-wide, we welcome you to join ACBC for 2016-2017.

To find out more, call (03) 9027 5606 or visit our website www.acbc.com.au.

Join ACBC online now

